



Anna Burke MP

DEPUTY SPEAKER – HOUSE OF REPRESENTATIVES
FEDERAL MEMBER FOR CHISHOLM

MEDIA RELEASE

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Reminder to renew numbers on the Do Not Call Register

Federal Member for Chisholm Anna Burke MP is reminding local residents to re-register their home phone numbers on the Do Not Call Register to avoid receiving fresh telemarketing calls later this year.

People who were quick to sign on to the Register when it was first introduced in May 2007 will be subject to new sales pitches as the Register's three year time limit expires, Ms Burke said.

"Over one million people signed up to the Register when it was first established and those subscribers need to renew their numbers or they will be seen as fair game by telemarketers," she said.

"The Register has proved extremely successful in protecting households from nuisance phone calls and it has led to a 60 per cent reduction in complaints about the telemarketing industry.

"It abates the frustrations of Australians who are sick of being bugged by the intrusive nature of telemarketers.

"People can renew their numbers ahead of time via the website – www.donotcall.gov.au – or by phoning 1300 792 958."

Ms Burke has also welcomed the Government's decision to push forward with the expansion of the Register to include businesses, fax users and emergency service organisations.

"This is an important step in giving all Australians, including small businesses, the choice of opting out of unsolicited and unwanted telemarketing and fax marketing," Ms Burke said.

"Many small businesses have raised concerns about the costs of telemarketing and fax marketing to their productivity so the expansion of the Register is a positive move."

Ms Burke said the Government will introduce legislation to expand the Do Not Call Register early this year.

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